

PROTOTYPE REVIEW GUIDE



PROTOTYPE MUST BE REVIEWED AND APPROVED BY YOUR CLIENT

Free Modifications Are **Unlimited**. Reviewing Can Be Lengthy. **Digital** Review vs. **Physical** Review... **Which is Better?**



View the Sample Digitally

- Once the initial prototype is completed, we'll submit the images and videos. Please share them with your client and follow up for feedback asap.
- Email us detailed feedback immediately. As soon as we review, we'll contact you for clarification or confirmation.
- If a request was made, we will create a new version of the prototype and share the new images with you in 3 days.
- Unlimited free modifications can continue until you and your client are fully satisfied.



Advantages of Digital Review

- Digital is more popular since it's much more efficient saving you and your client time and money.
- Project success rate is higher when digital is chosen!



Examine the Sample Physically

- Upon request, we will ship you the prototype.
 - Freight charge: \$49
 - Transit time: 4 to 7 days.
- Your client will then examine the sample and reach a conclusion.
- You must, again, follow up with them for feedback and forward it to us asap!
- We act immediately, either to proceed with production, as is, or to modify further.



Drawbacks of Physical Exam

A physical review is more traditional, but it slows the process down.

- Extra time is needed for the sample to travel from China to the U.S.
 - Samples sometimes go missing.
- Departmental reviews in large firms add days, lengthening the process even more.
- Delay erodes client confidence and interest, leading to LOST SALES!

TIP: Digital Review has been shown to significantly increase the conversion rate from sample to sale!

TIP: Any modifications done after physical sample is received, should be digital. This reduces delays and cancellations.

TIP: Under either review process, the project success will hinge on your close follow-up to track the sample and feedback.